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Santa Rosa Golf & Beach Club Renews Contract with Professional Golf Management, Inc.

Destin, Fla. (March 10, 2015) – Professional Golf Management, Inc. (PGM) an integrated development, management and consultant company has been selected to continue to oversee the operations of Santa Rosa Golf & Beach Club, a semi-private 18-hole golf club and its beachfront restaurant, Vue on 30a.

“Santa Rosa Golf & Beach Club is one of the most beautiful club’s along the panhandle and has proven to be a success story for the golf industry,” said Matthew Lindley, CEO for PGM. “With the implementation of unique management practices, Santa Rosa has become one of the most popular club’s in its community.”

PGM will be responsible for the continued growth and development of Santa Rosa Golf & Beach Club focusing on operations, training, branding and much more. “Since our initial agreement in 2012, Matthew Lindley has made such a large impact on the operations at our club improving the overall experience for members while greatly improving the club’s financial performance. We are thrilled to continue our partnership with PGM and feel confident about the long-term health of our club,” said Dennis Gagnon, president for Santa Rosa Golf and Beach Club.

Santa Rosa Golf & Beach Club was recently named “Best Golf Course” by voters in South Walton and Vue on 30a was named “Best Place to Watch a Sunset” by Destin Magazine. The equity owned club spans across more than 85 acres, boasting an 18 hole, par 72 semi-private golf course, private beach club and its signature restaurant located directly on the Gulf of Mexico, Vue on 30a.

For more information about PGM visit www.professionalgolfmanagement.net.

About PGM

Professional Golf Management Inc. was founded in 1989 by Paul Bergen and has a long history of providing exceptional marketing, operations and development advice to a great number of golf and resort locations, many of which are recognized among the finest in the country. Bergen brought in Matthew Lindley in 2011 as partner and Lindley purchased the company in 2013 and moved the home office to Destin, Florida. In recent years Professional Golf Management has focused on a small number of key accounts while responding to the growing demand for management expertise at the numerous facilities that have been affected by the economic downturn.

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